

the drinks business

The Drink Business by Rupert Millar - 27th April, 2016 by

MERCHANT SURVEY 2015: GPL TO BE “BEST VALUE”

Grand Puy Lacoste is expected to be the “best value” wine of 2015 en primeurs campaign according to the merchants in Liv-ex’s annual survey and many expected demand to for the wines to be high.



Having tipped Château Margaux as the vintage’s ‘best’ wine, for the sixth year in a row international merchants have said they expect the Pauillac fifth growth to be the ‘best value’ wine of the campaign – which is to say costing less than £500 a case on release.

Brane Cantenac, a label that has not appeared on the best value list since 2012, was placed second this time and the two Chanel properties, Canon and Rauzan-Ségla were joint third.

The top 10 value wines were:

- Grand Puy Lacoste
- Brane Cantenac
- =Canon = Rauzan-Ségla
- Carmes Haut-Brion
- Clerc Milon
- Haut Bailly
- D’Issan
- = Domaine de Chevalier = Haut Batailley = Reserve de la Comtesse

As it does every year in the survey, Liv-ex asked the merchants to put together a ‘shopping basket’ of various wines along with the expected (not desired) price for each.